



## BAU/HOPKINS

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### ***Tonka Equipment Company appears on Alexander Haig's World Business Review TV Series.***

Multi-Media Productions (USA), Inc. announces the appearance of Tonka Equipment Company on World Business Review Television series hosted by Alexander Haig. The episode airs on U.S. Public television stations, regional network affiliates, and independent carriers in over 200 major U.S. and international markets. **The episode is currently available for viewing via video streaming at <http://playlist.yahoo.com/makeplaylist.dll?id=1230492&segment=115480> for (56K) and <http://playlist.yahoo.com/makeplaylist.dll?id=1230493&segment=115480> for (300K).**

Thomas D. Davis, Executive Vice President, Tonka Equipment Company, Jim Pritchard, P.E., Territory Manager, Tonka Equipment Company and Richard P. Mann, Territory Manager, Tonka Equipment Company discuss Customized Water Treatment Solutions.

"Clean, potable water is perhaps the most important substance on Earth. Tonka Equipment Company was selected to appear on World Business Review due to its application of cutting edge technology in helping municipalities remove arsenic and other harmful poisons and contaminants from our potable water supply," said Jay Crosby, the show's Coordinating Producer.

The segment focuses on how USEPA's new 10pbb maximum contaminant level for arsenic (down from 50pbb) impacts over 4,000 water treatment systems in the United States - as well as how Tonka's Dualator® III and MEDIA G2® technologies can help.

According to the company: "Tonka applies state-of-the-art technology to achieve customized water treatment solutions, and our service to engineers and owners is unparalleled."

World Business Review may also be viewed on Tech TV, select Public Television Stations, United Airlines, or through the video on demand via Yahoo! Broadcast. Additionally, WBR airs on local affiliates of major television networks (ABC, CBS and FOX) throughout the United States.

WBR's continuing education series is being used in a variety of business and technology courses within the Business School libraries at Carnegie Mellon University, University of Notre Dame, Dartmouth College, Georgetown University, University of Florida, and the City University of Hong Kong, among other distinguished institutions of higher education.

Videotapes or continuing education systems (via Indiana State University) are available by calling 1-800-WBR-1032 or by visiting <http://www.wbrtv.com/>

For inquiries please call (763) 55-WATER or visit <http://www.tonkawater.com>.